

Model of Freedom Accreditation Programme

Who should attend?

Accreditation is open to professionals with a minimum of five years working experience in an international environment, e.g. global (team) leaders, project leaders, HR professionals, coaches, trainers or consultants, who want to invest in cross-cultural excellence.

Why invest in cross-cultural excellence?

Culture influences our behaviour, at home and at work. Differences in perceptions and expectations of teamwork, communication and leadership can make cooperation more difficult, but hold the promise of innovation. Mastering the Model of Freedom enables professionals to reach beyond academic research, and appreciate the strengths of differing perceptions.

The Model of Freedom explains and visualises why people from different cultures and backgrounds act, perceive and interpret as they do. It provides a language for people to speak about their differences without creating conflicts.

What does accreditation qualify for?

- Knowledge, skills and rights to use the Model of Freedom and its web-based tools;
- Membership of the Model of Freedom Association (MOFA) to share best practices and create business opportunities.

Who facilitates the accreditation?

Accreditation programmes are facilitated by Danaë Huijser, director and lead consultant of CMC-Culture & Management Consulting. She acquired her in-depth knowledge of the Model of Freedom directly from its developer, Mijnd Huijser, with whom she started working in 2006. Together they wrote the book *Managing Mindsets* (2011), demonstrating the rich variety in applications of the Model of Freedom.

Danaë Huijser has studied Organisational Psychology and International Business.

Why is there a basic and an advanced programme?

The basic programme focuses on craftsmanship: the importance of culture, the theory behind the Model of Freedom, practical exercises and working with the accompanying online tools. After this

training, participants are able to use the model in their daily work and can provide cultural awareness workshops. To fully master the Model of Freedom, a one-year mentoring programme is offered, in which professionals are teamed up with an accredited partner who will support the learning.

The advanced programme focuses on didactic skills: dealing with a cross-cultural audience, setting up a successful workshop, mastering the model and walking the talk. After this training, professionals are able to design customised training programmes related to culture and management, and can effectively deal with intercultural challenges in their work.

The advanced programme is open to professionals who have completed the basic programme and the one year on-the-job mentoring.

What are the fees?

- Independent participants: basic programme € 1.995,-* / advanced programme € 2495,-*
- Corporate participants: basic programme € 3.995,-* / advanced programme € 4995,-*
- Two or more participants from the same company: 20% discount.

* Prices exclude accommodation and travel costs

Apply directly or contact Danaë for more information at dhuijser@cmc-eu.com.

Visit www.model-of-freedom.com for more information on our team of accredited professionals.

Visit www.creatingculturaladvantage.com to learn more about the online tools.